

BROUGHT TO YOU BY

Fletcher's Canterbury

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LOCAL PROPERTY NEWS

BOX HILL SOUTH - WINTER 2012

Dear Box Hill South Resident,

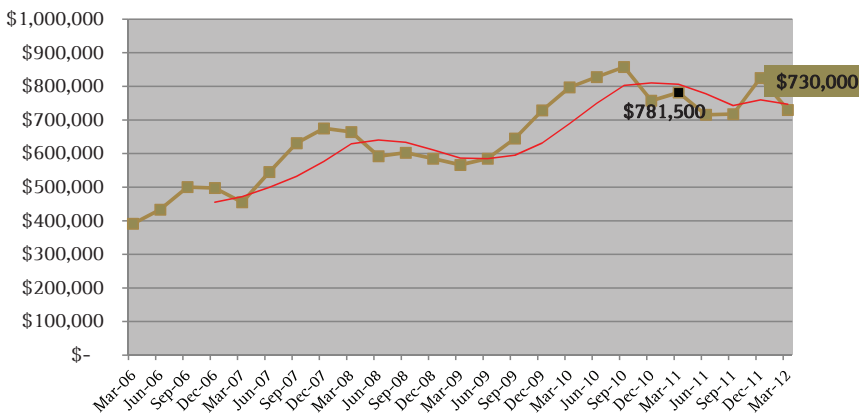
Welcome to the winter edition of Local Property News. The last few months have seen a positive market place with more buyers active in your area, which we believe will stimulate increased demand and pricing. With consumer confidence and spending expected to continue, we look forward to a stronger market in the coming months. We hope you enjoy reading about the influences behind this great news and the impact on both your home and suburb.

REIV AWARDS
FOR EXCELLENCE 2011
Large Residential Agency of the Year **WINNER**

REIV AWARDS
FOR EXCELLENCE 2011
Website Award **WINNER**
2003, 2010 and 2011

REIV AWARDS
FOR EXCELLENCE 2011
Residential Salesperson of the Year **WINNER**
2006, 2010 and 2011

BOX HILL SOUTH - LOCAL OVERVIEW



Source: REIV QTR Median House Pricing Report March 2012

The fluctuations in median house pricing in Box Hill South clearly demonstrate the anomalies of using median pricing as a key indicator of value. It shows the median house price drop, following the jump in the December quarter however, if we look at the annual trend line pricing has been relatively stable for the last two years. This line shows that demand is meeting supply of good property in Box Hill South and, as we are experiencing greater buyer numbers, more property at the upper end of Box Hill South will enter the market.

Properties sold in Box Hill South
from January 2012 - March 2012

27 approx.

Number of properties currently for sale
in Box Hill South as at 4 May 2012

42 approx.

Record sale price in Box Hill South

\$1,735,000

The median house price in Box Hill South

\$730,000

COMMUNITY NOTICE BOARD

Happy Birthday Peter Rabbit

When: Saturday, 7 July 2012
10am and 12pm

Where: Whitehorse Centre
397 Whitehorse Road, Nunawading

What: Celebrate the 110th anniversary of Beatrix Potter's beloved classic with 'Happy Birthday Peter Rabbit', a mischievous musical about the world's most lovable bunny. Tickets are \$16, contact (03) 9262 6555.

The Wizard of Oz

When: Wednesday, 11 July 2012
10am

Where: Whitehorse Centre
397 Whitehorse Road, Nunawading

What: This family favourite is from the golden years of Hollywood and is perfect for the young at heart. A real treat for the holidays! Tickets are \$7, contact (03) 9262 6555.

Francis Reiss - War and Peace

When: From 4 August - 1 September 2012

Where: Box Hill Town Hall
1022 Whitehorse Road, Box Hill

What: This exhibition celebrates the end of the war and the beginning of peace in the 1940's with photographs by respected photojournalist, Francis Reiss, whose images have appeared in many publications.

Australian Army Band

When: Wednesday, 8 August 2012
11am

Where: Whitehorse Centre
397 Whitehorse Road, Nunawading

What: From opera to jazz, Tchaikovsky to Lloyd Webber, this show is for lovers of beautiful music.

“The property market moves in cycles and now we are in one of stability, with overall median house prices showing no real growth. The median house price in metropolitan Melbourne was \$535,000, representing a minor increase of 0.9 per cent from a revised December quarter median of \$530,000”, says REIV CEO Enzo Raimondo.

Whilst this is a reflection of what we are experiencing in our key areas, as most of our suburbs remained static over the last 12 months, we are seeing a refreshing trend of increased buyer activity. Clearly, this is a positive sign that seems to be fueled by recent interest rate cuts which helps stimulate all sections of the market, including first home buyers. Further to this, our local market is demonstrating very strong signs of recovery with auction clearance rates over the last two months well above those seen across greater Melbourne, showing buyers are becoming particularly active in our area. This augurs well for the future as we expect the latest May interest rate cut to further stimulate buyer interest.

Traditionally, winter is seen as a slower period for real estate but as the supply of property remains at realistic levels and buyer demand grows, we expect an upward pressure on pricing and well priced property to sell quickly. If you are looking at buying or selling property soon we see the period ahead as a good time as there are potential gains to be had for both parties. Buyers who act quickly may be able to upgrade or buy into an area that they could not previously afford and sellers can feel more positive about the increase in buyer activity.

A further sign of recovery is the number of high end properties returning to the marketplace. Recently we achieved a record sale price for a modern home in the suburb of Mont Albert North and we have a number of other higher priced properties coming up for sale that we also expect will produce record results. This resurgence of quality new stock and positivity driven by higher attendances at inspections certainly provides us with market confidence going into winter.

In this edition we shall cover two key questions that are very relevant to our real estate market.

1. How do interest rates influence the market?

Quite simply, lower interest rates enable us to spend more thereby circulating cash into our economy. Increased cash flow means that people are more inclined to spend and/or save. Cash also builds consumer confidence and tends to have a domino effect on spending. Assuming the local and national economy remains intact, as it is currently, it will lead to increased activity in the real estate market. The return in confidence does not occur overnight and there is usually a three month lag following any interest rate shifts, whether up or down. In our market we are particularly buoyed by the Reserve Bank of Australia’s (RBA) decision to substantially reduce the cash rate and as the banks follow suit we expect a further injection of buying confidence.

2. What are the drivers of an interest rate cut?

The RBA looks at a number of economic indices when deciding whether to change interest rates on the premise that the stronger the economy the less likely a rate cut. As we operate in a two speed economy that is also fueled by the mining sector, in deciding to reduce interest rates the RBA took the precautionary stance that our economy needs some stimulus, particularly given the influence of the high Australian dollar on exports that is negatively impacting our manufacturing sector.

The RBA wrote in its May rate statement “In Australia, output growth was somewhat below trend over the past year...and was affected in part by temporary factors, but also by the persistently high exchange rate. Labour market conditions softened during 2011, though the rate of unemployment has so far remained little changed at a low level.”

This all means that the RBA sees some potential challenges ahead and so have moved to build more confidence in some of our more volatile sectors being retail, manufacturing and the property market. As consumers we also thank the banks for following the RBA’s lead and passing on the rate cuts.

RECENT FLETCHERS SALES IN BOX HILL SOUTH

[Source: PDOL]

Address	BRs	Land Size	Type	Price
Moore Street	3	735 sq m approx.	House	Undisclosed
Byron Street	4	837 sq m approx.	House	Undisclosed
Cornfield Grove	3	605 sq m approx.	House	Undisclosed
Cadorna Street	2	788 sq m approx.	House	\$740,000
Verona Street	3	820 sq m approx.	House	\$845,000
Foch Street	3	N/A	Townhouse	\$590,000
Chilcote Court	2	204 sq m approx.	Unit	\$508,000
Roberts Avenue	2	335 sq m approx.	House	\$540,000
Arcadia Street	2	864 sq m approx.	House	\$770,000



Moore Street



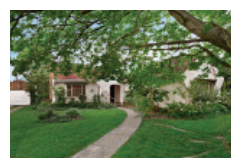
Byron Street



Cornfield Grove



Cadorna Street



Verona Street



Foch Street



Chilcote Court



Roberts Avenue

Commitment

Local Knowledge

Integrity

Quality Service



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